Tales of the Cocktail Presenter Benefits

As a Tales of the Cocktail presenter, you are entering a cohort of respected industry leaders. Tales of the Cocktail Foundation is the global leader in spirits education and a platform to discuss issues facing the drinks industry. See you at Tales!

Recognition

As a presenter, you were selected through a rigorous application process and recognized as a top global bar industry contributor.

Networking

By attending Tales of the Cocktail, you'll have the opportunity to network and present your unique perspective to thousands of industry peers.

All-Access Week Pass

You'll receive a complimentary Presenter Wristband that includes an all-access Seminar & Tasting Room Week Pass ($550 value).

Compensation & Accomodations

Presenters receive a complimentary hotel room and honorarium (moderators also receive a flight stipend), a $500 - $1750 value, depending on role and location.

Presenter Types

Moderators

Panelists

TALES OF THE COCKTAIL

2024 Moderator Benefits

Moderator Responsibilities

A moderator is the leader that takes charge and responsibility for the panel that they organize, and is the main speaker in a seminar. The moderator is the person who applied for the seminar. There can only be one moderator per seminar.
The moderator is responsible for:

- Communicating with TOTC on your panelist names, emails, and any updates to your seminar for the creation of the seminar media kit
- Coordinating with your presenters on seminar content, availability, and seminar logistics
- Submitting your flight stipend as a moderator to the TOTC Education Team
- Connecting with your CAP representative regarding any serves during your seminar
- Coordinating the presentation and keeping the seminar on time

Moderator Benefits

As a non-local moderator at Tales of the Cocktail 2024, you are eligible to receive the following:

- Presenter Wristband: All-Access Week-Long Seminar & Tasting Room Pass
- Two-night stay at one of the TOTC host hotels
  - Deadline to book: May 15th, 2024 - you must use the booking link provided
  - TOTCF will underwrite an additional night for each additional seminar that a presenter (moderator or panelist) participates in for up to a maximum of four nights
- Eligible for Moderator Honorarium of $150 per seminar moderated (max of 3 seminars)
  - Deadline to claim honorarium: August 25, 2024
- Flight stipend reimbursement
  - $350 USD – US Eastern States
  - $450 USD – US Western States
  - $750 USD – Outside of the United States
- Timeline to submit flight receipts: June 1-30, 2024
- Deadline to submit flight receipts: June 30, 2024

If you have any questions, please email megan@talesofthecocktail.org.

Moderators Who Work for Companies Sponsoring Tales of the Cocktail
In exchange for your employer underwriting your travel expenses, TOTCF is happy to extend 1 complimentary night at your host hotel. Please contact bree@talesofthecocktail.org to claim your extra night!

- Deadline to book hotel room: May 15, 2024
- To ensure you receive the best rate, we recommend booking your room as soon as the booking link is provided to you
- You will be required to put a card on file. Upon check-in, your approved number of nights will be charged to TOTCF

TALES
OF THE COCKTAIL

2024 Panelist Benefits

Panelist Responsibilities

A panelist is a person that is asked to speak on a seminar, is a contributor on the topic, and is not the original applicant or the point of contact for TOTC. If you were invited to join a seminar, YOU are a panelist.

Benefits

As a non-local panelist at Tales of the Cocktail 2024, you are eligible to receive the following benefits:

- Presenter Wristband: All-Access Week-Long Seminar & Tasting Room Pass
- One night stay at a TOTC host hotel
  - Deadline to book: May 15th, 2024: you must use the booking link provided
  - TOTCF will underwrite an additional night for each additional seminar that a presenter (moderator or panelist) participates in for up to a maximum of four nights
- Eligible for Panelist Honorarium of $75 per seminar, max of 3 seminars
- Deadline to book hotel room: May 15, 2024
  - To ensure you receive the best rate, we recommend booking as soon as the booking link is provided to you
  - You will be required to put a card on file. Upon check-in, your approved number of nights will be charged to TOTCF

2024 Local New Orleans Moderators & Panelists Benefits

Benefits

As a local (Greater New Orleans area) moderator or panelist for Tales of the Cocktail 2024, you are eligible to receive the following benefits:

- Presenter Wristband: All-Access Week-Long Seminar & Tasting Room Pass
- Moderator & Panelist: Up to $50 a day for the day of the seminar in travel reimbursements (cab, Uber, Lyft, parking, etc.)
  - Must provide receipts by August 25, 2024 via honorarium form
- Moderator: Eligible for Moderator Honorarium of $150 per seminar moderated, max of 3 seminars
- Panelist: Eligible for Panelist Honorarium of $75 per seminar, max of 3 seminars
- Deadline to claim honorarium and reimbursement: August 25, 2024